

****Merkado Cookie Policy (Belgium)****

Last updated: Oktober 15, 2023

****Introduction****

Welcome to Mercado ("we," "us," or "our"). At Mercado, we are committed to protecting your privacy and providing you with transparency regarding the use of cookies on our website, in accordance with Belgian data protection laws. This Cookie Policy explains how we use cookies and similar tracking technologies when you visit our website.

****What Are Cookies?****

Cookies are small text files that are stored on your computer or mobile device when you visit a website. They allow the website to remember your actions and preferences (such as login information, language, font size, and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

****How We Use Cookies****

We use cookies for various purposes to enhance your experience on our website, including but not limited to:

1. ****Essential Cookies:**** These cookies are necessary for the proper functioning of our website and to comply with Belgian data protection laws. They enable you to navigate our site and use its features, such as accessing secure areas.
2. ****Analytical and Performance Cookies:**** These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. This allows us to improve the performance and usability of our site.
3. ****Functionality Cookies:**** These cookies allow us to remember your preferences, such as language and region, and provide enhanced features when you return to our website.
4. ****Targeting and Advertising Cookies:**** These cookies may be set through our site by our advertising partners. They may be used to build a profile of your interests and show you relevant ads on other websites. They do not store personal information directly but are based on your browsing history and interests.

****Types of Cookies We Use****

1. ****Session Cookies:**** These are temporary cookies that are deleted from your device after you leave our website or close your browser.
2. ****Persistent Cookies:**** These cookies remain on your device for a specified period, even after you leave our website or close your browser. They are used to remember your preferences and settings.

****Your Cookie Choices****

You can control and manage cookies in various ways, in compliance with Belgian data protection laws:

- ****Browser Settings:**** Most web browsers allow you to control cookies through their settings. You can configure your browser to accept or reject all or certain types of cookies, delete existing cookies, and set preferences for future cookies.
- ****Third-Party Tools:**** You can also use third-party tools and browser extensions to manage cookies and enhance your online privacy.

Please note that blocking or deleting cookies may affect your experience on our website, and some features may not function correctly.

****Changes to this Cookie Policy****

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically for any updates.

****One of the reasons why we use cookies is for website analysis****

We do this through Google analytics. You can find all relevant information about how google uses data from sites or apps that use their services on this website:

<https://policies.google.com/technologies/partner-sites>

****Contact Us****

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us at info@merkado-agency.com

By continuing to use our website, you consent to the use of cookies as described in this Cookie Policy, in compliance with Belgian data protection laws.

Thank you for visiting Merkado!